

MFGD. BY:

**AMES  
BROS**

2 TIME  
GRAMMY  
NOMINATED



### THE AMES BROS ARE IMPORTANT!

In the important world of quality design and cool clothing, that is. Spawned from the high mountain crags and barren dust bowls of Montana, the Ames Bros (Coby Schultz and Barry Ament) are a two man wrecking crew. Upon their mighty shoulders they carry with them scores of famous rock bands, hundreds of screen printed rock posters, snowboard companies, super bowl logos, and Rambo-esque survival tactics.

Since the day they opened their studio in 1994, the Ames Bros took off and never touched back down. Out of the gates their talents were recognized by rock greats Pearl Jam, a client they've shared many successes with, including Grammy nominations for their clever and artful packaging for Vitalogy and Yield. In the music industry, it's common knowledge that Ames Bros helped turn the lifeless cd package into the unique collectible that it's predecessor, the record jacket, was. Their most notable contribution to the Rock world however, is via their screen printed Rock posters (check out their 10 page spread in the new "Art of Modern Rock"). They've designed hundreds of original screen printed posters, as well as CD packaging, and, of course, T-shirts for the likes of Neil Young, Radiohead, Coldplay, Sting, Phish, John Mayer, Snoop Dog, Foo Fighters, The Strokes, The Hives, along with dozens of Indie Rock bands. Hell, Frank Kozik, the most renowned poster artist has dubbed the Ames Bros as "the best poster artists in the business."

Most notably during this time, Ames Bros became the go to guys for MTV, having a hand in most of their promotions, on and off the air. Add to this their long history partnering with snowboard companies like K2 and Ride Snowboards, Ames Bros emerged as a proven force to be reckoned with. It wasn't long before the general public and the advertising world caught wind of the duo and their work starting popping up everywhere. Soon they were sought out to execute ad campaigns for the likes of MTV, Nike, the NBA, NFL, AOL, Nissan, Honda, Absolut, Nascar, EA sports, Powerbar, Sony, Sprint, and Got Milk?. Recently, Sir Richard Branson gave them the keys to his new company Virgin Mobile, putting them in charge of branding and positioning the company to it's core audience through fully designing and producing the magazine "USER" and accompanying websites. A true testament to their wit and skill, it's been a success and on it's way to a 4th issue.

On an international scale, they landed a spot in the prestigious Taschen book, "Graphic Design for the 21st Century, 100 of the World's Best Designers" and have been featured in dozens of other books, magazines, and even college textbooks. Demand for their insight and talent has added to their notoriety by bringing them around the world to various universities and colleges as guest lecturers, but has never caused them to stray from their roots and goals to remain true to the hand crafted quality that got them there.

Already a permanent fixture in the history of art and design, they turn their efforts to the arena of making people look good. When the Ames Bros set out to do something, it's top shelf. So, watch out! Their goal is simple: to fill your closets and drawers with only the finest of anything there is out there to offer. Next time you consider buying the best, think Ames Bros Quality Gear, the gear that grew with the Great Northwest.



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# AMES BROS

# Ames Bros Clothing

## Celebrated by Celebrities of Movies and TV!

Leonardo DiCaprio shopping for Ames Bros Clothing in Venice, CA. (Yes, he bought them all!)



Simon Pegg at Cannes



Kaitlin Olson of "It's Always Sunny in Philadelphia"



Ken Leung of "Lost"



Eric McCormack of "Trust Me"



Seth Green of "Four Kings"



Napoleon Dynamite Crew at the MTV Movie Awards



Brody & Brandos Jenner "The Princes of Malibu"



MTV's "Next"



Donald Faison of "Scrubs"



Jim Parsons of "The Big Bang Theory"



JASON LAUREN'S EX

MTV's "The Hills"



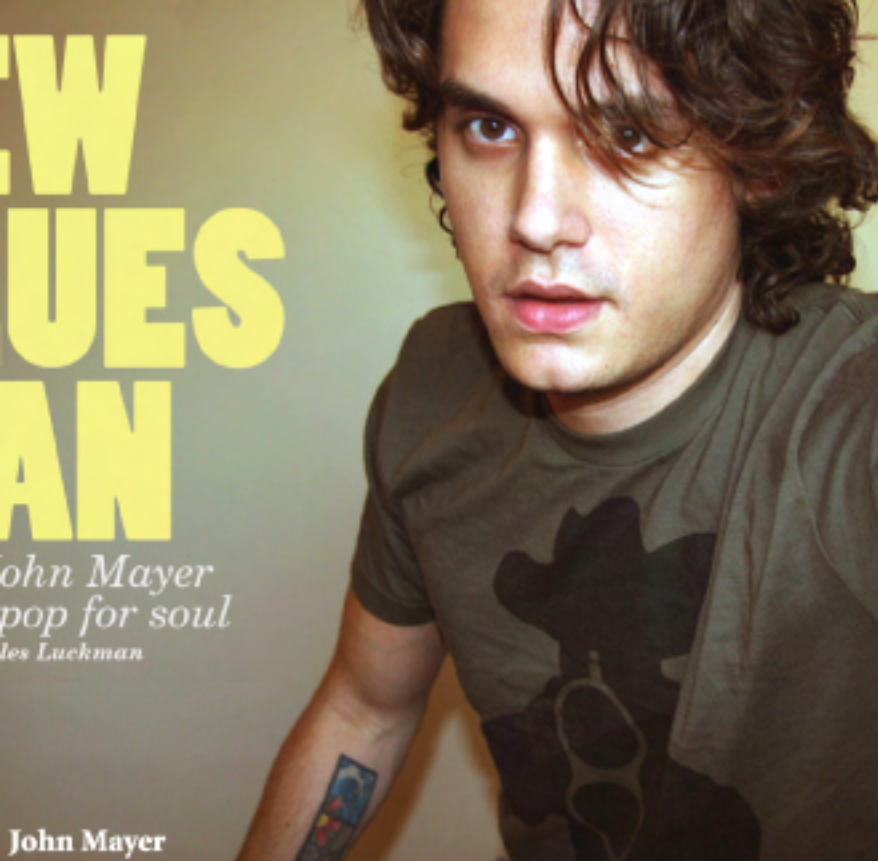
TMZ Paparazzi

TMZ



Adam Brody of "The OC"





**John Mayer**  
*pop for soul*  
Les Luckman

**John Mayer**

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**Ames Bros Clothing  
& the Musicians that love them!**

**AFI w/ Petra Nemcova Backstage @ Live Earth**



**Mike McCready of Pearl Jam**



**Stone Gossard of Pearl Jam**



**Isaac Slade of The Fray on Letterman**



**The Keith Urban Band on Conan O'Brien**



**& Good Morning America**

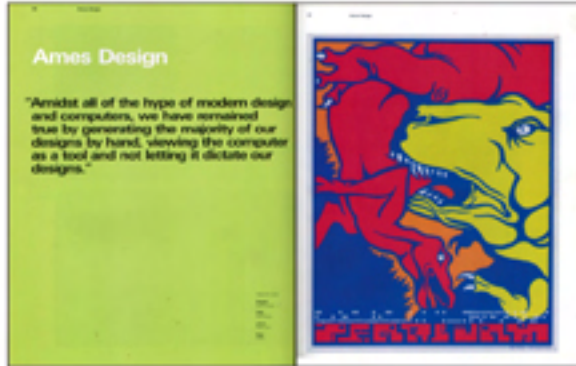




Ames Bros have been recognized for their design skills in dozens of books and publications, including college text books. Here are some of the most recent and more notable appearances.



Included as one of the world's best 100 graphic designers, Ames Bros have a 8 page spread in this "bible" of graphic design. GRAPHIC DESIGN FOR THE 21ST CENTURY presents a sweeping look at today's most progressive graphic trends.



Ames Bros are represented in NEXT: THE NEW GENERATION IN GRAPHIC DESIGN with over 35 designs. "I see the people in this book as representative of an avant garde of future graphic design".-Art Chantry, from the introduction.



Ames Bros are one of the featured poster artists in ART OF MODERN ROCK: THE POSTER EXPLOSION, considered the first and last word on the finest rock concert posters of the past fifteen years.



Ames Bros appear as one of the featured artist's in SWAG, Rock Posters of the 90's. "Welcome to the vivid, fever world of '90s rock posters...rock posters aren't necessarily parasitic, but meaningful independent artworks."-Blender Magazine.



Hey, we're big in Australia! Check out this cover article on the Ames Bros in the newest issue of DESKTOP, Australia's premiere design magazine. Featuring a 10 page article and cover design.



SKETCHERS by Mail, featured the shop of Ames Bros with their unique snowboard designs and their extensive experience in the snowboard and music industry, and how they have emerged as a proven authority on youth culture branding.